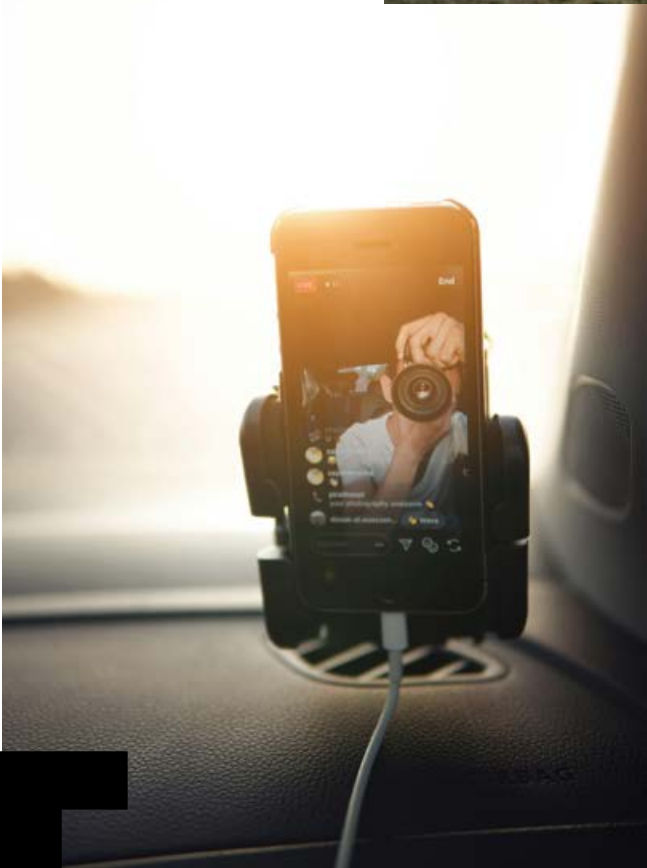


**CONTENT@MEDIA CITY**

**PARTNERSHIP OPPORTUNITY**

**THE FUTURE OF  
CONTENT IS HERE**





CONTENT IS  
CONTENT IS

LAST-DANCE  
LAST-DANCE  
IMMEDIATE  
IMMEDIATE  
IMMEDIATE  
IMMEDIATE  
IMMEDIATE

RELENTLESS  
RELENTLESS

CREATIVE  
CREATIVE  
CREATIVE

CUTTING EDGE  
CUTTING EDGE

CONSTANT  
CONSTANT



**CONTENT@MEDIA CITY**

# WHERE THE NEXT GENERATION OF CONTENT TALENT RUBS SHOULDERS WITH HIGH PROFILE INFLUENCERS

This is the place where the next generation of key influencers, content creators, social stars and celebrities will change the shape of the media industry, and write the future of content.



# FEATURING CUTTING-EDGE FACILITIES

The content landscape no longer belongs to institutions and big-budget media houses, but to fast-paced, collaborative, adaptive content teams sharing and shooting from the hip.

That's why Content Studio has all the spaces, tools and on-site knowledge content creators need to forge the future of entertainment.

- Green room studio
- Light box studio
- Dark room studio
- Audio room
- Podcast studio
- Enterprise co-working space





# A THRIVING ECOSYSTEM OF INNOVATION, CREATIVITY, AND EXPLORATION

This is where a stellar roster of creative agencies, media studios, innovation and talent collide.

The MediaCity Immersive Technologies Innovation Hub is where some of the most ground breaking initiatives are taking place across AI, VR and spatial technologies.

This is a place where creators can grow, learn and push the boundaries of what's possible.



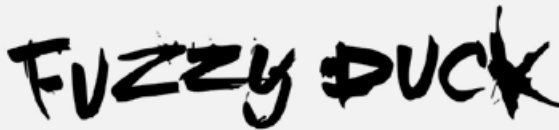


# SURROUNDED BY THE UK'S MOST REVERED MEDIA INSTITUTIONS

MediaCity is not only the long-standing home for the UK's media industry, but takes its place at the forefront of the global stage, reaching 100 million people annually with over 50,000 hours of premium content.

The nation's biggest media institutions – the BBC, ITV, dock10, and so many more – all recognise MediaCity is the place to be to make an impact in entertainment.

MediaCity is at the forefront of global content, reaching 100 million people annually with over 50,000 hours of premium content





# PUSHING THE BOUNDARIES OF WHAT'S POSSIBLE IN MEDIA AND CONTENT CREATION

The landscape of media is constantly evolving – new platforms, new equipment, new boundaries. That's why MediaCity Content Studio has the latest in industry tech available in our range of audio and visual studios, perfect for all scales of podcasting, filming, interactive and experiential.

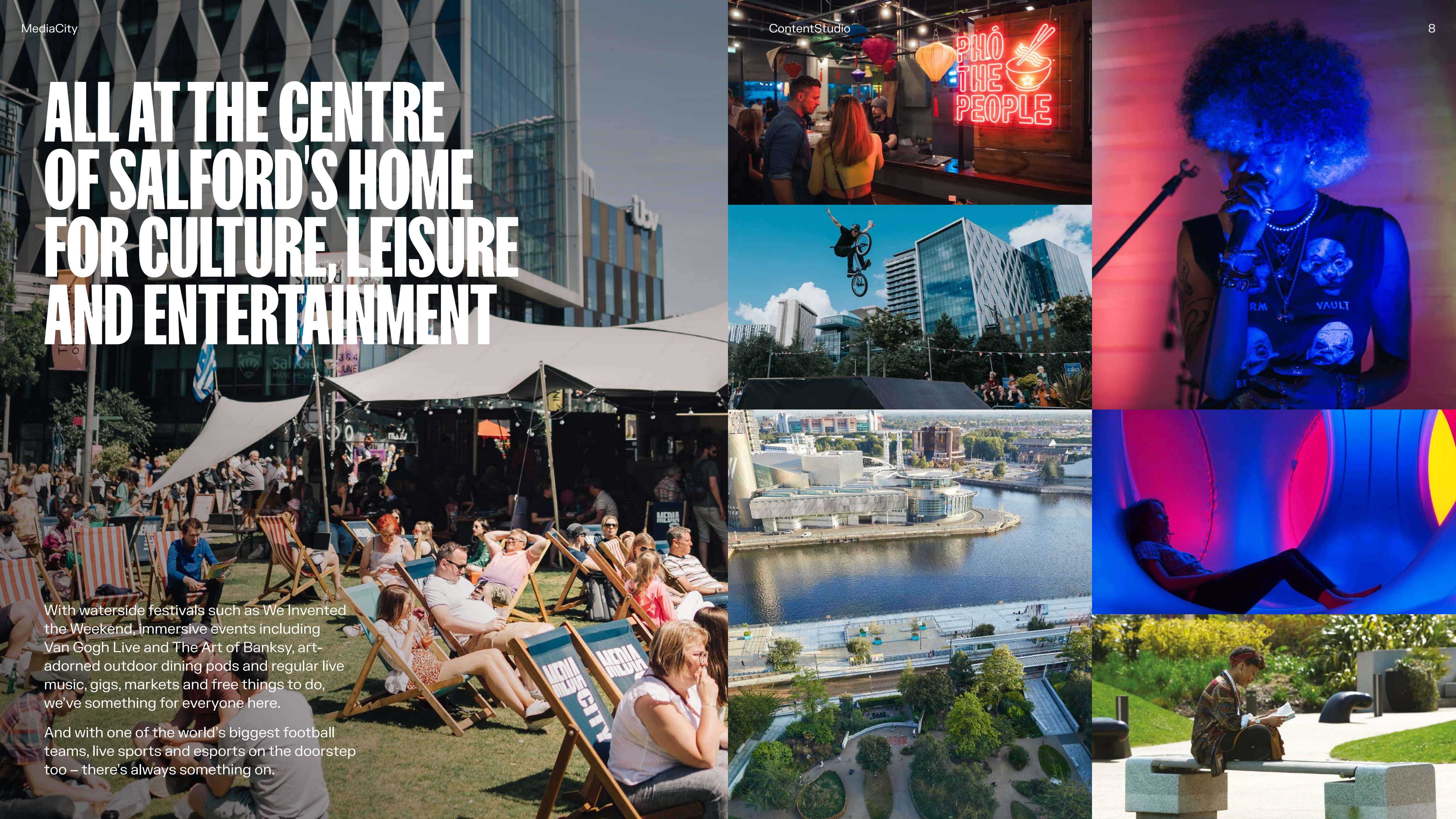




# ALL AT THE CENTRE OF SALFORD'S HOME FOR CULTURE, LEISURE AND ENTERTAINMENT

With waterside festivals such as We Invented the Weekend, immersive events including Van Gogh Live and The Art of Banksy, art-adorned outdoor dining pods and regular live music, gigs, markets and free things to do, we've something for everyone here.

And with one of the world's biggest football teams, live sports and esports on the doorstep too – there's always something on.



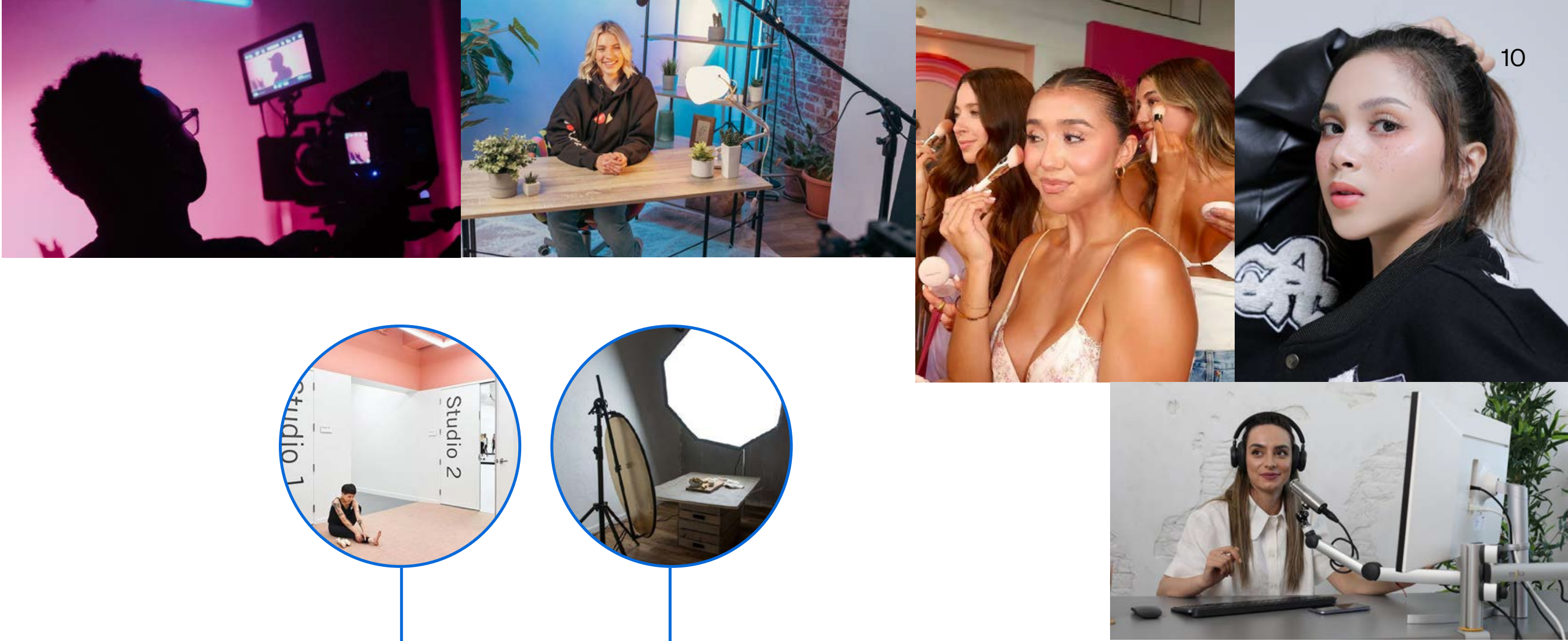


**CONTENT@MEDIA CITY**

**THIS IS WHERE DREAMS  
ARE MADE, CHAMPIONED  
AND ACCELERATED**



# FLOOR PLAN AND FACILITIES



- A Dark Room
- B Light Room
- C Production Meeting Room
- D Brand Studio
- E Enterprise Co-working (28 Fixed Desks)
- F Audio Room
- G Podcast Room
- H 1-2-1
- I Rentals
- J Storage Room
- K Community Breakout







# DARK ROOM

## ROOM DIMENSIONS

Length 6.786m  
Width 7.039m  
Height 2.780m



**Ideal for:** Projections, drama, showreels, art showcase, creative showcase, documentary photography / film - and so much more

**Includes:** Dark black out blinds, acoustic curtain, black floor ceiling and walls, sound proof, ability to control light + air conditioning.



# LIGHT ROOM

## ROOM DIMENSIONS

Length 7.383m  
Width 7.029m  
Height 2.789m

**Ideal for:** Professional product photography, film, headshots, photography, art gallery, classes, fashion shoots - and so much more

**Includes:** Dark black out blinds, acoustic curtain, black floor ceiling and walls, sound proof, ability to control light + air conditioning.







# THE STUDIO

## ROOM DIMENSIONS

Length 14.612m  
Width 9.986m  
Height 2.637m

**Ideal for:** Large film and TV productions studio the possibilities are endless, dance / fitness studio, audition room / castings, a workshop/conference room with ability to hold 40 people sitting with screens + refreshments. Takeover the studio and make any content ability to hold around 20 people on a large production.

**Includes:** Wooden flooring, acoustic curtains, blinds





# PRODUCTION ROOM

## ROOM DIMENSIONS

Length 6.391m  
Width 4.757m  
Height 2.789m

**Ideal for:** Meeting room with tv and refreshments, perfect for screenplay writers and producers to get away from the production and brain storm. Have an important client, this room can be used as a dressing room / holding room a multifunctional space that can be adapted as you need.

**Includes:** TV, Refreshments, meeting table + chairs (can be removed).







# PODCAST STUDIO

## ROOM DIMENSIONS

Length 6.786m  
Width 5.428m  
Height 3.700m

**Ideal for:** Film a podcast or a vodcast in this state of the art large podcast studio large design offers flexibility and larger productions.

**Includes:** Control aircon, comes with 4 mics, 4 headsets, and the mixing deck all you need is an SD card and a creative idea



# AUDIO 1+2

Record a voice over in a fully soundproof room, doubles as a 1-1 room for interviews, a client waiting room, dressing room.





# RATE CARD

CONTENT SPACE NAME	PER HOUR	FULL DAY	WHAT'S INCLUDED?
<b>Light Room Dry Hire</b> (POA for adhoc requirements)	£30	£240	<ul style="list-style-type: none"><li>— Dry hire</li><li>— Ability to control aircon lighting</li><li>— Completely kitted out light studio space designed to create the best photo content possible</li><li>— Can hold up to 12 people</li><li>— Ability to redesign the space with your personal branding</li></ul>
<b>Dark Room Dry hire</b> (POA for adhoc requirements)	£30	£240	<ul style="list-style-type: none"><li>— Dry hire</li><li>— Ability to control aircon lighting</li><li>— Completely kitted out light studio space designed to create the best photo content possible</li><li>— Can hold up to 12 people</li><li>— Ability to redesign the space with your personal branding</li></ul>
<b>Production Studio</b> (POA for adhoc requirements)	£40	£320	<ul style="list-style-type: none"><li>— Video conferencing equipment</li><li>— White boards, flipchart and pens</li><li>— Tea / coffee making facilities</li><li>— Water and light refreshments</li><li>— Onsite technical co-ordinator to help with IT issues</li><li>— Doubles as a holding room for castings, or a changing room for photoshoots</li></ul>
<b>Brand Studio</b> (POA for adhoc requirements)	£50	£400	<ul style="list-style-type: none"><li>— Can be used as a large dry hire studio space holding up to 30 people</li><li>— Ability to bring furniture in and use as a conference room</li><li>— POA for any additional requirements</li></ul>
<b>Podcast Studio</b> (POA for adhoc requirements)	£40	£320	<ul style="list-style-type: none"><li>— 4 piece mic system</li><li>— Grab and go audio</li><li>— Room comes with three possible backdrops</li><li>— Filming capability to record podcasts</li><li>— Fully sound proof</li><li>— Aircon control in the space</li></ul>
<b>Audio Room 1</b>	£10	£80	<ul style="list-style-type: none"><li>— Fully soundproof room to record sound on handheld device</li></ul>
<b>Audio Room 2</b>	£10	£80	<ul style="list-style-type: none"><li>— Fully soundproof room to record sound on handheld device</li></ul>
<b>Day let office</b> (Influencer office) (Residency office)	n/a	£35 per person	<ul style="list-style-type: none"><li>— Takeover a private office for the day</li><li>— Work alongside media / tech professionals and make use of the content amenity</li><li>— Ability to dress the space for photoshoots (terms and conditions apply)</li></ul>



# BUNDLE DEALS & PACKAGES

## EVENT SPACE HIRE

Hire our main event space in the enterprise for **£3000 per day (9am–5pm)**

Our fully kitted out space offers the ability to hire DJ equipment and use the AV sound system.

## STUDIO PACKAGE

Hire all our studios, lightroom, dark room, The Brand Studio, Podcast studio and audio rooms 1+2 for a **full day (9am 5pm) for £1800**

## FULL FLOOR HIRE

Have exclusivity of the floor for the day, bring your team on board and get creative!

Hire our production studio, dark room, lightroom, large studio, podcast suite, audio booths, and event space for **£6000 +VAT**

Bring your equipment take over the space and unleash your creativity in the Content Studio for one full day (9am–5pm, any time outside of this will be charged at a rate of

## LIGHT UP PACKAGE

Hire the light room and a production meeting room **Full day = £540**

## JOIN THE DARK SIDE:

Hire out our dark room and a production meeting room, **Full Day = £540**

# EXTRAS TO HIRE

	From
Camera Sony ZV-E10	<b>£35.00</b>
Lens 16-50 Sony	<b>£20.00</b>
Tripod for camera	<b>£10.00</b>
Amaran 60x s - including soft box, honeycomb, lighting stand and power cable	<b>£40.00</b>
Hire of 1 x SSD Hard Drive for Audio Record + SD Card for Camera	<b>£35.00</b>
65” Samsung TV Hire	<b>£35.00</b>
Graduate producer to set up & record podcast up to 8hrs	<b>£115.00</b>
Graduate producer to set up & record podcast 4hrs	<b>£61.20</b>

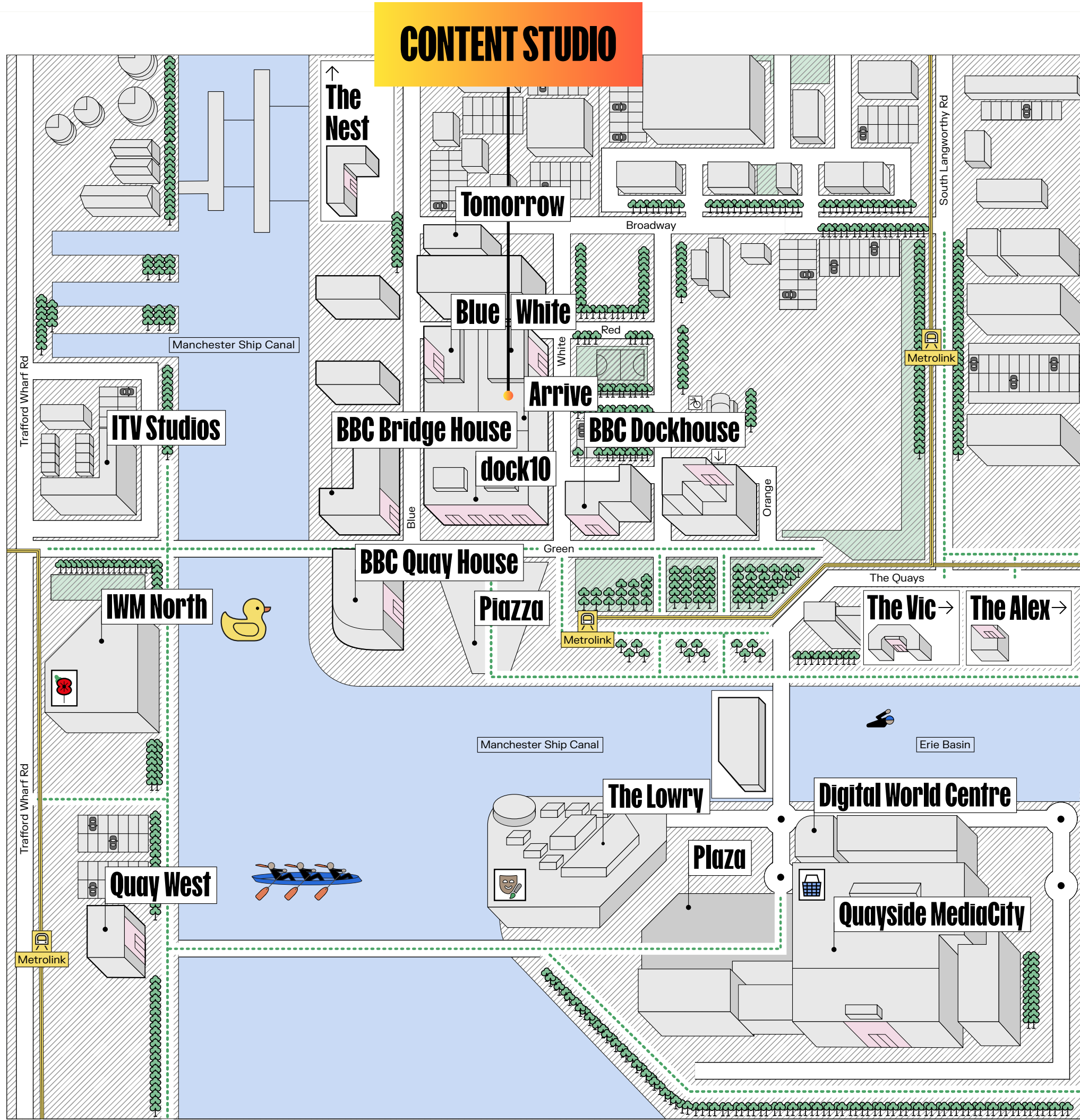


# EXPLORE THE STUDIOS

CREATOR  
RESIDENCE  
IN PARTNERSHIP WITH THE MANC.



# SUPER-CONNECTED



## Tram

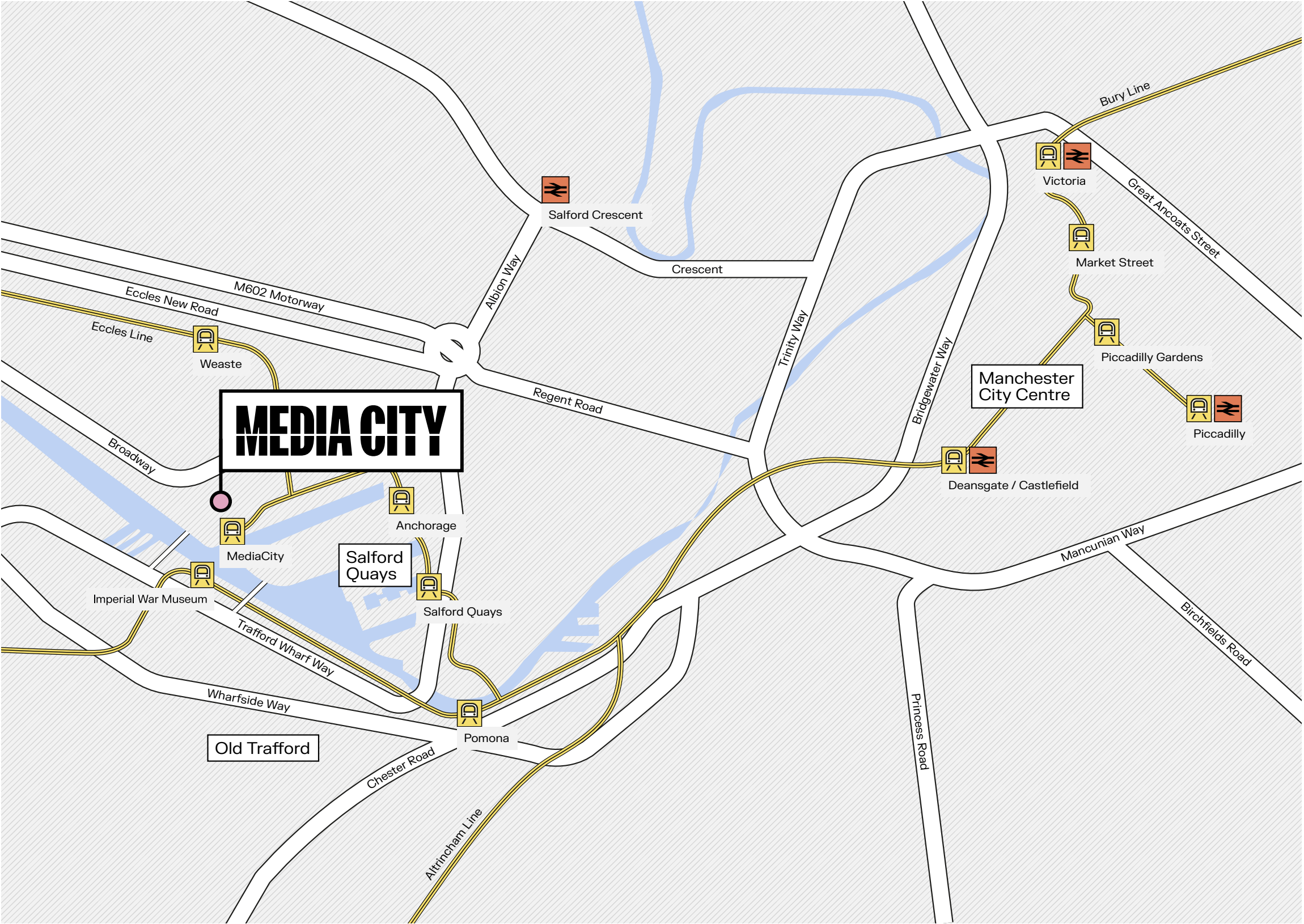
Trafford Centre	10 mins
Cornbrook	15 mins
Salford	17 mins
Eccles	19 mins
St Peter's Square	21 mins
Manchester Piccadilly	27 mins
Sale	27 mins
Chorlton	27 mins
East Didsbury	28 mins
Victoria	32 mins
Altrincham	37 mins
Manchester Airport	53 mins

## Bus

Cornbrook	15 mins
Salford	23 mins
Trafford Centre	27 mins
St Peter's Square	33 mins
Manchester Piccadilly	40 mins
Eccles	42 mins
Victoria	43 mins
Chorlton	48 mins
Sale	50 mins
East Didsbury	1 hr +
Altrincham	1 hr +
Manchester Airport	1 hr +

## Car

MediaCity is a two-minute drive from Junctions 2 and 3 on the M602, which links to the wider motorway network.





# MEDIA CITY IN NUMBERS

## CONNECTED

### THE UK'S 1ST

immersive 5G hub

### 20+

access to 20+ external connectivity providers

### CAMPUS-WIDE WIFI

with private SSID plus boosted indoor mobile coverage and capacity across our whole estate

### NEUTRAL

fibre optic network owned by us, meaning that brand new internet service providers can be installed quickly and easily

### STATE-OF-THE-ART

broadband services

### IPTV SERVICES

providing occupiers with complete IPTV services to access free-to-air channels and premium package

### HIGH SPEED

fibre network spanning the site,with speeds of 100Mb/s

### PURPOSE-BUILT

high-specification data centre providing the safest place for specialist kit, from a single unit to whole racks of space

## SUSTAINABLE

### 12%

of workers arrive by bike, well above the MCR average of 8%

### 25%

of workers arriving by tram

### 1ST BREEAM

rated sustainable community in the world

### GREEN FLAG AWARD

for our public green space

### 100%

of waste diverted from landfill

### PLATINUM

Status for Cycling Score and Carbon Literacy

### CERTIFIED NET ZERO CARBON



# BE PART OF THE FUTURE OF CONTENT

## CONTACT

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[Diane.day@mediacityuk.co.uk](mailto:Diane.day@mediacityuk.co.uk)